

BRUCE “GO-GO” GOMEZ

Favorite Sandwich: **Mediterranean** (Everything Veggie on Whole Wheat)



Bruce "Go-Go" Gomez has been having great times onstage since his teenage years around Chicago. As a hit radio-loving kid he took to both guitar and piano naturally and self-taught himself enough to handle progrock and jazz at an early age. When punk and new wave hit, Go-Go joined Chicago faves **The Front Lines** adding keyboards and vocals to their lineup for a few glory-filled years releasing records and touring. He followed that stint with his own bands **Group Gomez**, **EQ**, and **LIKE THIS** and can count concerts at the Riviera, Park West, the Vic, and Taste Of Chicago amongst his credits. (And sometime in that timeline he graduated from Loyola!) Concurrently the jingle world recognized his concise melodic inventiveness with national ads coming out of his co-owned **Wink Music Group**. When **Del Shannon** was called upon to update "Runaway" for Michael Mann's "Crime Story" TV series, Bruce was in the band and on screen. To this day he's always performing or recording.

These days and nights he performs locally most often with percussionist Randy Farr, always mixing his own pop originals with classic hits and some lesser-known choices such as the Tremeloes' "Here Comes My Baby," Clapton's "Hello Old Friend," ELP's "From The Beginning," all of which suit his vocals. You can catch him at **Potbelly** on **early Friday evenings** (6pm-8pm) with an acoustic guitar or a keyboard or both and maybe with a friend or two sitting in. You can count on that you'll always see him having infectious fun.

<http://paperfreeprograms.com/gomezfarr/>